

## **BULLETIN OF ECONOMIC STUDIES of Deusto Business Alumni**

### **CALL FOR PAPERS**

#### **SPECIAL ISSUE: Applying Social Value to Organizations**

##### **The BULLETIN OF ECONOMIC STUDIES (BE) Journal: Presentation**

BULLETIN OF ECONOMIC STUDIES (BE) is a peer-reviewed and Open Access journal that publishes since 1942, in Spanish and English, original manuscripts that primarily aim at disseminating knowledge and promoting the transference of research outputs in economics and business management.

Specifically, this journal seeks a deepening into the practical contributions and implications that are relevant, not only to the academia, but also -and especially- to an international professional audience in the economics and management arena. Indeed, BE pursues submissions that convey the transference of cutting-edge from authors that have recently developed research works (publications in top-ranked academic journals -preferably, Q1&Q2 Scopus/WoS- or competitive research projects), in a style and language accessible to the community of managers or practitioners from different areas of management and economics.

The Bulletin of Economic Studies is edited by Deusto Business Alumni (DBA) (<https://www.alumnidba.es/>), the community where Deusto Business School Alumni gather. This community is made up of 7,000 people who work in more than 2,700 different companies, covering the whole range of positions and areas. In 2022 Deusto Business Alumni celebrates 100 years of life. The Association was born with the purpose of fostering the spirit of collaboration among its members and after all these years, it continues to be its primary value.

##### **The “Applying Social Value to Organizations” Special Issue**

Companies find their social legitimacy in the provision of value. Thus, economic results are not a good indicator of the value distributed to society. This situation makes necessary to generate new information systems relating to the social value generated by organizations, and how it is distributed among different stakeholders. Together with economic-financial accounting, we need new social accounting, capable of reporting systematically, objectively and continuously over time on the value generated (or subtracted) to society by each organization. This effort is in line with the ever-increasing demands of the EU regarding non-financial or sustainability information required of companies.

The objective of the “Applying Social Value to Organizations” Special Issue is to advance the understanding of how social value can be applied to organizations. This SI is looking for authors who have previously published their research on this topic in top-ranked academic journals, in books published by leading publishers and/or have carried out competitive research projects, and now submit to this issue original manuscripts that delve into the practical implications of their research regarding the accountability of social value generated by organizations.

Thus, this SI is looking for original research transfer articles that deepen the application of social value to organizations, coming from different disciplines of management: strategy, organization, marketing, finance, etc. The Editors are looking for papers between 2,500 and 5,000 words that focus on the practical implications to help the professional community to face the current and future challenges in the

implementation of social value strategies, in formats and languages aimed at the community of professionals in economics and business management.

This SI aims to publish new frontier ideas, good practices, lessons learned, guides or recommendations to the professional community, offering the possibility of acquiring new knowledge, deepening in their reflections and encouraging them to put into practice their lessons and practical implications.

#### **Guest Editors:**

*Jose Luis Retolaza* (jose Luis.retolaza@deusto.es)

Associate Professor- Department of Economy- Deusto Business School (University of Deusto)  
Member of the “Hume- Humanizing Management and the economy” University of Deusto Research Group and member of the “CHAIRE MGCF-Cooperative banks” Research group in Sorbonne-Paris.

*Miguel Alzola* (alzola@fordham.edu)

Associate Professor of Ethics - Gabelly School of Business (Fordham University)  
Grose Family Endowed Chair in Business.

#### **The BE digital platform for this Special Issue submissions will be open from September 20.**

- Authors must submit their manuscript in the period from **20 September 2021 to 21 November 2021** at: <https://bee.revistas.deusto.es>. The review process will finish in December 2021.
- Please feel free to contact the Editorial Team of the Journal to discuss your ideas and proposals at the following mail address: [beejournal@deusto.es](mailto:beejournal@deusto.es)
- A complete BEE Editorial Policy and Guideline for Authors will be available from September 20 at: <https://bee.revistas.deusto.es>.

#### **The Special Issue Final Publication**

In addition to the open digital edition of the “Applying Social Value to organizations” Special Issue, the accepted submissions will be printed in a Special number **in the first quarter of 2022** and 6,000 printed copies will be sent to the DBA community.

The not-published submissions could be published in Deusto Business Open Alumni, [Deusto Business Open Alumni \(https://www.alumnidba.es/\)](https://www.alumnidba.es/), an open digital platform for the dissemination and sharing of knowledge, experience and research in economics and management of Deusto Business Alumni.